



Natalia Wozniak

540.272.1691 | nataliawozniak.co
nataliamwozniak@gmail.com

education

JAMES MADISON UNIVERSITY

BFA Graphic Design | Sep 2009-May 2014
3.5 GPA, Cum Laude

technical skills

ADOBE CREATIVE CLOUD

DIGITAL DESIGN

INFOGRAPHICS

TYPOGRAPHY

WEB & UX DESIGN

HTML & CSS

LOGO & BRANDING

WORDPRESS

MICROSOFT OFFICE

ILLUSTRATION

COMMUNICATION

CRAFTSMANSHIP

ORGANIZED

experience

SELF-EMPLOYED | FREELANCE VISUAL DESIGNER

Oct 2015-Present | Harrisburg, PA

Craft an assortment of design solutions, including but not limited to infographics, blog graphics, and template designs.

WEBFX | GRAPHIC DESIGNER

Oct 2017-Apr 2020 | Harrisburg, PA

Created a plethora of infographics, social media graphics, and blog graphics for clients such as Catepillar, Giordano's, and Premio.

Designed logos and media kits for WebFX team members.

Assisted in the creation of Google Slides templates and recruiting materials for internal use.

WEBFX | JR. DESIGNER

Jul 2017-Oct 2017 | Harrisburg, PA

Designed homepage prototypes as well as innerpage and mobile layouts.

Created graphics for longform content, social media, and PPC banner ads.

OLD CITY PRESS & CO. | GRAPHIC & UX DESIGNER

Aug 2016-Apr 2017 | Alexandria, VA

Created homepage and innerpage wireframes/mockups.

Implemented finalized designs exclusively on Wordpress.

OLD CITY PRESS & CO. | DESIGNER & PRODUCTION ARTIST

Jan 2015-Aug 2016 | Alexandria, VA

Designed, prepared, and letterpress printed client work.

Print collateral included invitations, business cards, posters, etc.

ISL | DESIGN INTERN

Sep 2015-Dec 2015 | Washington, DC

Created digital assets for social media campaigns for clients such as Kroger, Sheetz, and Ludens to name a few.

FORBES CENTER FOR THE PERFORMING ARTS | GRAPHIC DESIGNER

Aug 2013-May 2014 | Harrisonburg, VA

Designed print collateral in the form of rack cards, posters, and programs.

Created custom imagery for social media pages.

SAWHILL GALLERY | GALLERY INTERN

Aug 2013-Dec 2013 | Harrisonburg, VA

Acted as a receptionist and greeted gallery visitors.

Assisted in the installation and removal of exhibitions.

References available upon request